



PRESS RELEASE

For Immediate Release

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PARK CITY NON-PROFIT GOES VIRTUAL!

Arts-Kids Turns to Online Auction to Support Youth Development Programs

PARK CITY, UT—Arts-Kids has gone virtual this year to raise money for its youth development programs. The Board of Directors has discarded their traditional staged event in favor of an online auction. “Our supporters are so busy,” says Corinne Humphrey, Board Chair, “that an online auction where patrons can participate from the comfort of home may be a better way to raise money.”

Arts-Kids has partnered with BiddingforGood.com, which serves nonprofits nationwide with an online auction engine, to offer donors a chance to bid on items like a South African safari with airfare, ski passes, resort hotel stays, artwork, spa treatments, and more. “We can also take advantage of a national audience looking for great deals and unique items,” Humphrey said. Using an online bidding service also gives businesses and artists who have donated auction items valuable world wide exposure.

Arts-Kids is still looking for a few more auction items for this first annual “Bidding for KIDS!” fundraiser on July 9-23. All net proceeds support youth development programs in Summit & Wasatch Counties, on the Ute reservation in eastern Utah, and in pilot programs in Salt Lake City and other locations. Here’s how the auction works:

1. From July 9 to July 23rd go to Arts-Kids.org and browse auction items. The Bidding for Good website has instructions on how to register and bid.
2. BiddingForGood updates bidders by email when new bids are placed on their items.
3. After winning an item, the Arts-Kids staff completes the fulfillment process

**** About Arts-Kids ****

Arts-Kids, Inc. was founded in 1999 by [Pat Drewry Sanger](#), an Advanced Practice Psychiatric-Mental Health RN and Child/Adolescent Specialist. Arts-Kids is an after school program that uses the expressive arts and group dynamics to teach life skills to youth. By 2003, Arts-Kids and Arts-Teens groups had expanded to all ten [Summit County](#) elementary and middle schools. In 2008, Arts-Kids expanded its model to the [Uintah and Ouray Northern Ute Reservations](#) in eastern Utah, and recently completed a successful pilot program at the Boys & Girls Club in Salt Lake City.

CONTACT: Interviews and images available upon request. Visit Arts-Kids at www.arts-kids.org or call:

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Corinne Humphrey, Board Chair at [435-659-8954](tel:435-659-8954)

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