



A Country Farm

August 2011

Subject: Community Fundraiser/Advertising Opportunity
Country Farm Fest
Oct 14, 15 & 20, 21, 22

Dear Business Owner/Interested Party,

Come join us as we celebrate the 5th annual Country Farm Fest! This grass-roots festival was created to celebrate fall, promote community involvement and provide good, clean fun for the entire family.

About the Festival

The Country Farm Fest provides activities for kids, an arts and crafts fair, live entertainment, and heritage demonstrations (blacksmithing, sheep shearing, soap making, etc.). The Farmers Market offers a variety of pumpkins, winter squash, gourds; all natural, raw, wild flower honey; seasonal fruit; and fall decorations. We also hold contests including a pumpkin weigh-off, and pumpkin carving and costume contests that the entire family can participate in.

Many components of our festival are free, including admission, live music and entertainment, demonstrations, and an antique tractor display, etc. We charge a nominal fee for other activities like the straw maze, petting zoo, jack-o-lantern hayride, and make-it/take-it projects. We also showcase musicians and artists, as well as mentor youth volunteers, and support the National FFA Organization (formally Future Farmers of America).

At a time when the American Farmer and old-time craftsman are disappearing, it is important to do what we can to preserve the ideals and skills of days gone by. Hundreds of volunteer hours go into this event each year. We are committed to continue this festival for the benefit of the community, but we are limited to how much we can do without your support.

Fundraiser/Advertising Opportunity

This year, during the Country Farm Fest, producers will incorporate fundraisers with all proceeds benefiting specific organizations or people in need within our community. To this end, we are seeking donations of fall displays or vignettes from business owner(s) and individual(s) for a Silent Auction to be held all 5 days of the festival. For example, a

- Bicycle shop could donate a vignette incorporating a bicycle positioned in front of a fence
- Grocery store could have a scarecrow stocking a shelf of canned goods
- Floral shop or furniture store might donate a small table and chair(s) with a lovely centerpiece, etc.

These are a few we thought of, we can't wait to see what your creativity may bring! Businesses or interested parties can donate an entire display or provide select items to be incorporated with other donations to create a display. Donated items can be assembled by the donator/team of their choosing or by the benefactors' team of volunteers.

Fall Displays and Signage

A Country Farm asks that all fall displays and vignettes are in keeping with the Country Farm Fest's solid, family values. We reserve the right to accept or refuse any display.

Each display shall include a sign, 11" x 17" or smaller, indicating the display title, the donator name(s), the creator name(s), and the name of the person or organization to receive the proceeds.

Advertising

A Country Farm will publicize the Silent Auction fundraiser through the Country Farm Fest and through newspaper articles, press releases, ads, and flyers.

Community Benefits

This fundraising opportunity benefits the community in many ways:

1. Provides an advertising opportunity for business owners and organizations
2. Showcases the work of talented individuals who assemble the displays
3. Generates funds for specific organizations or people in need.

A Country Farm proudly fosters community involvement. Together, we can make our part of the world a better place to live. Please pass this information on to anyone interested in working together on this symbiotic project.

Thank you for your consideration in this matter. If you have any questions, do not hesitate to contact me or any of the volunteer coordinator's noted below. I look forward to hearing from you.

Sincerely,

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