



FOR IMMEDIATE RELEASE  
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## September is SADS Awareness Month

### Silent, Deadly Killer Continues To Go Undetected

*Sudden Arrhythmia Death Syndromes (SADS) claim thousands of lives with little or no warning*

Salt Lake City, Utah –Hundreds of young lives are lost due to Sudden Arrhythmia Death Syndromes (SADS). As many as 12 in every 5,000 young people have a genetic heart condition that can cause sudden death. These conditions can be treated and prevented.

Nineteen year-old Brian Falzon collapsed and died due to an undiagnosed sudden heart arrhythmia, Long QT Syndrome. He passed out a year earlier, sought treatment and was misdiagnosed.

“If a child, teenager or young adult suffers a blackout without an obvious cause, especially if it was precipitated by exercise, swimming or emotional distress, I recommend asking the doctor about Long QT,” said Dr. G. Michael Vincent, a Long QT cardiologist. “Early detection and proper treatment of Long QT patients can save lives.”

Falzon’s mother, Denise, now puts her efforts into educating the public about her son’s killer.

“I pray and hope that educating the public and medical professionals about the symptoms and warning signs of LQTS, we will be able to stop the senseless deaths of other young people.”

September is **SADS Awareness Month**. The Foundation and volunteers will contribute hundreds of hours and distribute thousands of materials in every state to teach families, educators and medical professionals about the syndrome. You can help by contacting the SADS Foundation at [www.sads.org](http://www.sads.org). The SADS Foundation is committed to engaging families and the medical community by raising public awareness throughout the world.

The SADS Foundation needs your help to save the lives and support the families of children and young adults who are genetically predisposed to sudden death due to heart rhythm abnormalities. To find out more information about, activities, events, and programs available in your area, contact us 1-800-STOP-SAD on our web site at [www.sads.org](http://www.sads.org).

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**Supporting Families. Saving Lives**